

WIC BREASTFEEDING COMMUNITY LIAISON

GENERAL STATEMENT OF DUTIES: WIC Breastfeeding Community Liaison will provide peer breastfeeding support services to WIC eligible women outside of the WIC setting, such as in hospitals, clinics and in the community. In these settings the WIC Breastfeeding Community Liaison will also provide education and outreach to physicians, staff and the community utilizing principles of consistent messaging and evidenced based maternity care practices. The WIC Breastfeeding Community Liaison will also provide training and mentoring to new WIC peer counselors.

STATEMENT OF TASKS:

Provide direct client services to breastfeeding and prenatal women;
Counsel WIC pregnant and breastfeeding mothers by telephone or in person in community;
Make routine periodic contacts with all clients assigned throughout their breastfeeding experience;
Provide information and promote breastfeeding to WIC clients;
Provide anticipatory guidance to reduce the occurrence of problems;
Teach breastfeeding classes or support groups;
Teach use, cleaning, and assembly of breast pumps; along with expression and storage of human milk;
Identify the need for referrals to appropriate breastfeeding professionals;
Assist medical trainers with healthcare staff Coffective training;
Assist as part of the BF Basics training team
Keep accurate documentation of contact with mothers;
Respect each client by keeping her information strictly confidential.

The statement of tasks above is intended to be sufficient to identify the class and be illustrative of the many duties that may be assigned. It should not be interpreted to describe all of the duties an employee assigned to this class may be required to perform.

REQUIRED KNOWLEDGE, SKILLS AND ABILITIES:

At least 6 months of successful personal breastfeeding experience;
Ability to relate effectively with diverse program participants;
Ability to communicate effectively orally and in written form;
Ability to deal with diverse segments of the population;
Ability to maintain high levels of confidentiality;
Ability to attend work regularly and work under stressful conditions.

MINIMUM QUALIFICATIONS:

High School Diploma

AND

At least 2 years professional experience as WIC Breastfeeding Peer Counselor

AND

Certified Lactation Counselor

Former or current WIC recipient preferred; involvement in community support or advocacy of breastfeeding.

5-hour Coffective training modules must be completed within one month.

SPECIAL REQUIREMENTS

Valid Michigan Driver's License.

Ability to work flexible schedule to accommodate clinic needs and occasional evening and overnight programs, trainings, and conferences.

Full time access to an insured automobile (mileage reimbursement is provided).



Human Resources Director

Established: February 16, 2017